



## About me

I am an experienced graphic designer and artworker with a proven track record at leading agencies and design studios. My portfolio spans a diverse range of commercial sectors including retail, healthcare, finance and the automotive industry, delivering high-impact materials for everything from charitable organisations to blue-chip corporations. I bridge the gap between creative vision and technical execution.

While my core expertise lies in InDesign, Illustrator, and Photoshop, I am highly proficient across a broad range of supporting software and digital tools.

I pride myself on producing meticulous work files to an exacting standard, a commitment that has earned me a reputation for reliability and consistent repeat bookings from my freelance clients.

I am particularly comfortable collaborating with Art Directors to evolve initial scamps and visuals into final, print-ready deliverables. By liaising closely throughout the process, I ensure every project maintains its creative integrity while strictly adhering to corporate brand guidelines.

My Photoshop skills remain a core passion, honed by winning numerous global design competitions. This technical versatility extends into the digital and e-commerce space, where I have extensive experience creating high-performing assets and banners that drive engagement. I don't just deliver design; I provide the technical precision and creative insight to bring any brand vision to life.

## Saskia Hinz

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## Experience

### TVFormats

**March 2020 – 2025**

Creative artworker and designer.

### ProLabs

**2019 – 2020**

Creative artworker.

### Freelance

**April 2012 – 2019**

Signal, Havas, Brightsource, Dezac, Rio Beauty and Golley Slater.

### TDA, Cheltenham

**March 2011 – April 2012**

Designer and creative artworker.

### Freelance

**July 2008 – March 2011**

FLB (BOS) and One Brand Group.

### DMS, Cheltenham

**March 2001 – June 2008**

Creative artworker and designer.

### Houston McColl

**April 2000 – Feb 2001**

Creative artworker.

### Emery McLaven Orr

**July 98 – April 2000**

Artworker and Repro Coordinator.

### Freelance

**July 97 – May 98**

Unipart Group, Oxford.

### Allied Graphic Arts

**March 96 – June 97**

Account Coordinator and studio support for Grattan Catalogues.

### City & Islington College, London

**1993 – 1995**

Moved back from France and studied.

### Travelling

**Aug 90 – 93**

Travelled and worked abroad in France.

### Ashton Arts

**July 89 – July 90**

Paste-up artist and photographer for Sothebys.

### History Craft

**Oct 85 – June 89**

Product Designer. Organised large-scale events and trade fairs, including the NEC.

## Education

**2007**

Western Computers, Bristol.

Advanced InDesign course.

**1993 – 1995**

City & Islington College, London

5 x HND/LOCN Courses: Graphic Design, Photoshop, Illustrator, Intermediate Quark, Advanced Quark.

City & Guilds Level II Desk Top Publishing, Word Processing.

**1983 – 1985**

Cirencester Deer Park & 6th form college

3 x A-Levels: English Lit, Art & Theatre Studies.

9 x O-Levels including Maths and English.