



Saskia
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About me

I am an experienced graphic designer and artworker with a proven track record at leading agencies and design studios. My portfolio spans a diverse range of commercial sectors including retail, healthcare, finance and the automotive industry, delivering high-impact materials for everything from charitable organisations to blue-chip corporations. I bridge the gap between creative vision and technical execution.

While my core expertise lies in InDesign, Illustrator, and Photoshop, I am highly proficient across a broad range of supporting software and digital tools.

I pride myself on producing meticulous work files to an exacting standard, a commitment that has earned me a reputation for reliability and consistent repeat bookings from my freelance clients.

I am particularly comfortable collaborating with Art Directors to evolve initial scamps and visuals into final, print-ready deliverables. By liaising closely throughout the process, I ensure every project maintains its creative integrity while strictly adhering to corporate brand guidelines.

My Photoshop skills remain a core passion, honed by winning numerous global design competitions. This technical versatility extends into the digital and e-commerce space, where I have extensive experience creating high-performing assets and banners that drive engagement. I don't just deliver design; I provide the technical precision and creative insight to bring any brand vision to life.

Experience

TVFormats

March 2020 – 2025

Creative artworker and designer.

ProLabs

2019 – 2020

Creative artworker.

Freelance

April 2012 – 2019

Signal, Havas, Brightsource, Dezac, Rio Beauty and Golley Slater.

TDA, Cheltenham

March 2011 – April 2012

Designer and creative artworker.

Freelance

July 2008 – March 2011

FLB (BOS) and One Brand Group.

DMS, Cheltenham

March 2001 – June 2008

Creative artworker and designer.

Houston McColl

April 2000 – Feb 2001

Creative artworker.

Emery McLaven Orr

July 98 – April 2000

Artworker and Repro Coordinator.

Freelance

July 97 – May 98

Unipart Group, Oxford.

Allied Graphic Arts

March 96 – June 97

Account Coordinator and studio support for Grattan Catalogues.

City & Islington College, London

1993 – 1995

Moved back from France and studied.

Travelling

Aug 90 – 93

Travelled and worked abroad in France.

Ashton Arts

July 89 – July 90

Paste-up artist and photographer for Sothebys.

History Craft

Oct 85 – June 89

Product Designer. Organised large-scale events and trade fairs, including the NEC.

Education

2007

Western Computers, Bristol.

Advanced InDesign course.

1993 – 1995

City & Islington College, London

5 x HND/LOCN Courses: Graphic Design, Photoshop, Illustrator, Intermediate Quark, Advanced Quark.

City & Guilds Level II Desk Top Publishing, Word Processing.

1983 – 1985

Cirencester Deer Park & 6th form college

3 x A-Levels: English Lit, Art & Theatre Studies.

9 x O-Levels including Maths and English.